



# Advising Strategic Plan



Overview



# Purpose

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Overall, a strategic plan of any kind serves as a framework that outlines an organization's goals, actions, and resources to achieve those goals and serves as a roadmap for long-term success.

The specific goal for our advising strategic plan is to continue the efforts of the Virginia Tech advising community to achieve distinction for the holistic student advising, through implementation of initiatives that will enhance the coordinated approach to student support, promote timely graduation, and support the growth and development of the advising community.

# Process

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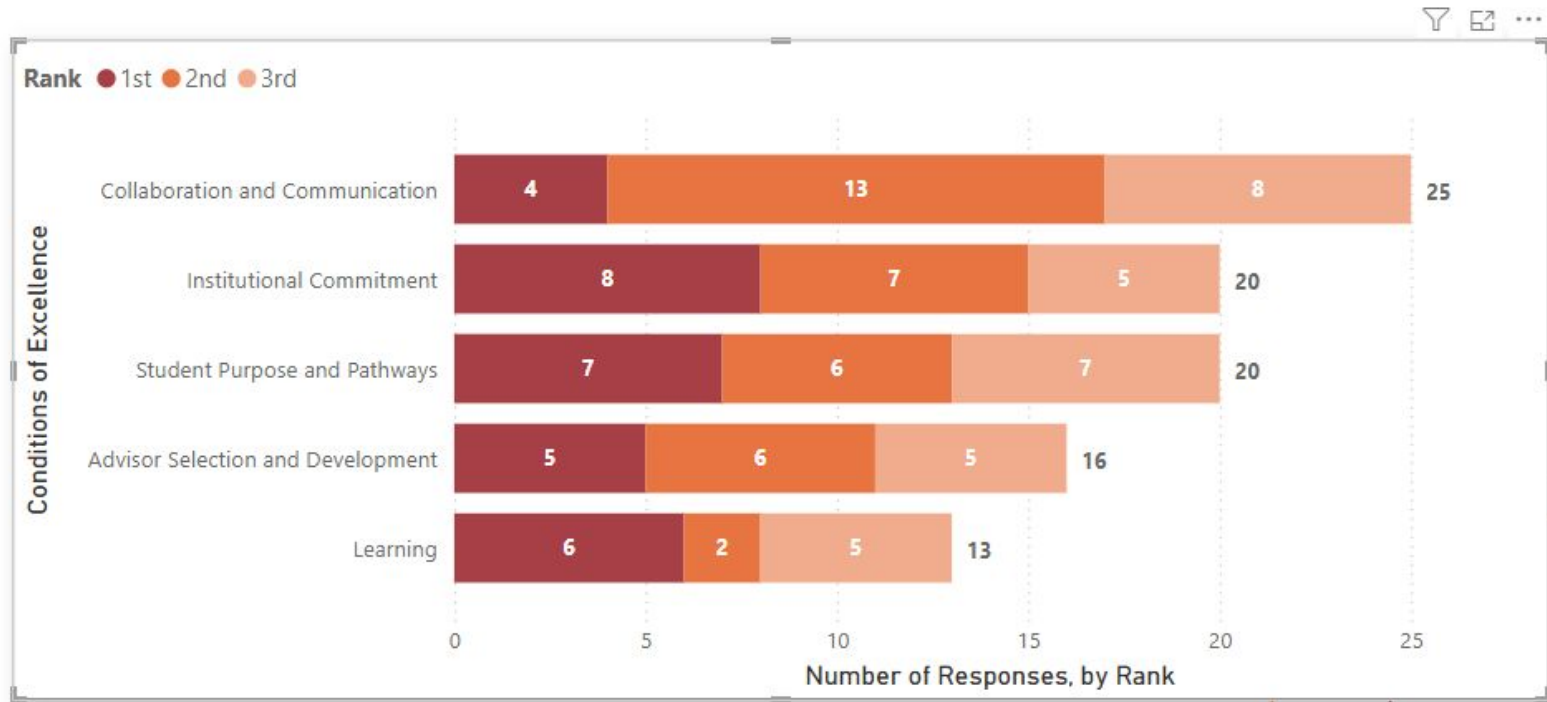
AAI sent out a survey to advisors in Fall 2024 asking the following questions:

1. Rank your top 3 conditions of excellence (total of 9)
2. Written responses to the following two prompts:
  1. Please describe what you would like to see in the Advising Strategic Plan that focuses on students
  2. Please describe what you would like to see in the Advising Strategic Plan that focuses on advisors

# Conditions of Excellence Ranking

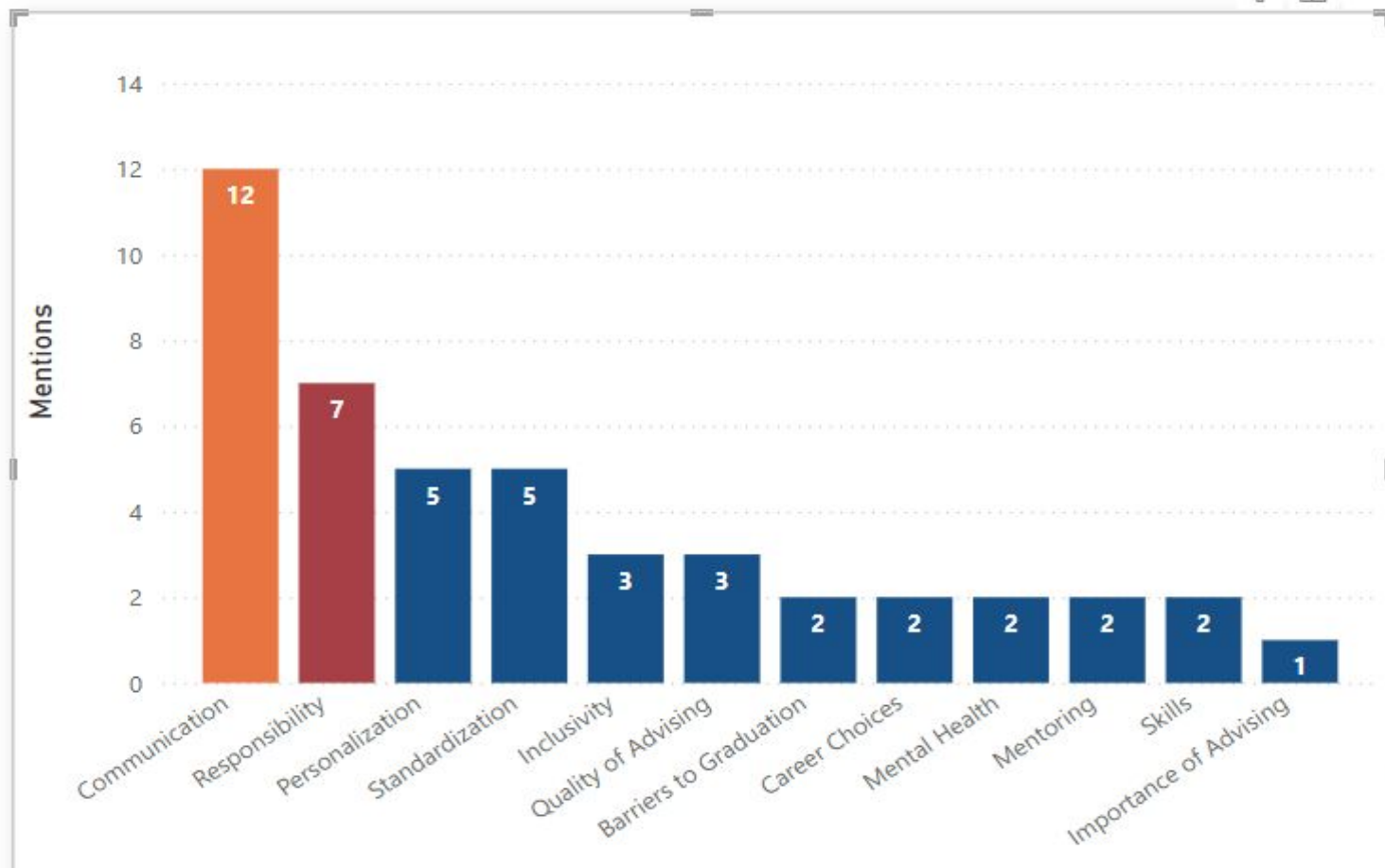
## ■ Top 5 Conditions of Excellence

ACADEMIC ADVISING INITIATIVES



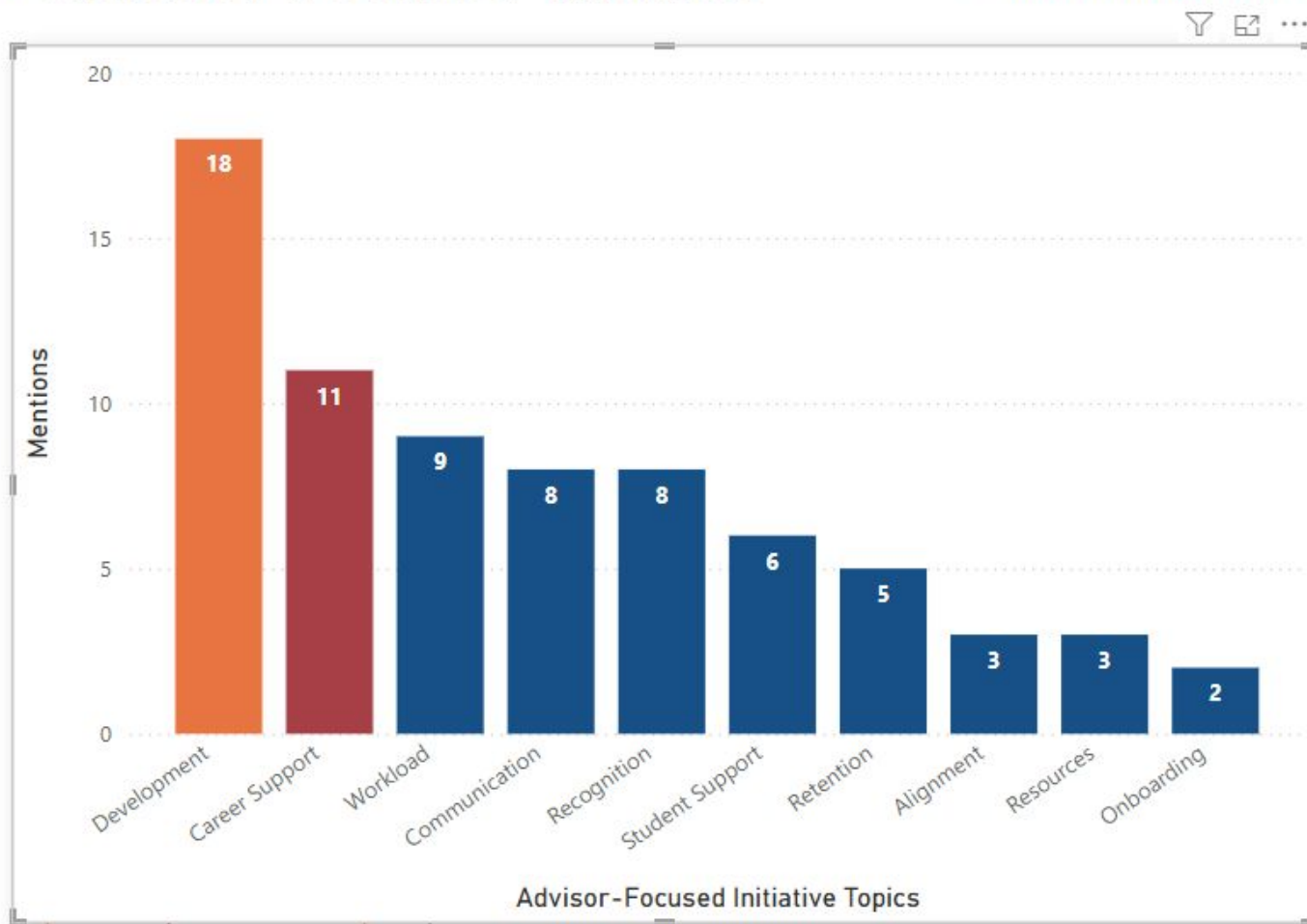
## ■ Student-Focused Themes

### ACADEMIC ADVISING INITIATIVES



## ■ Advisor-Focused Themes

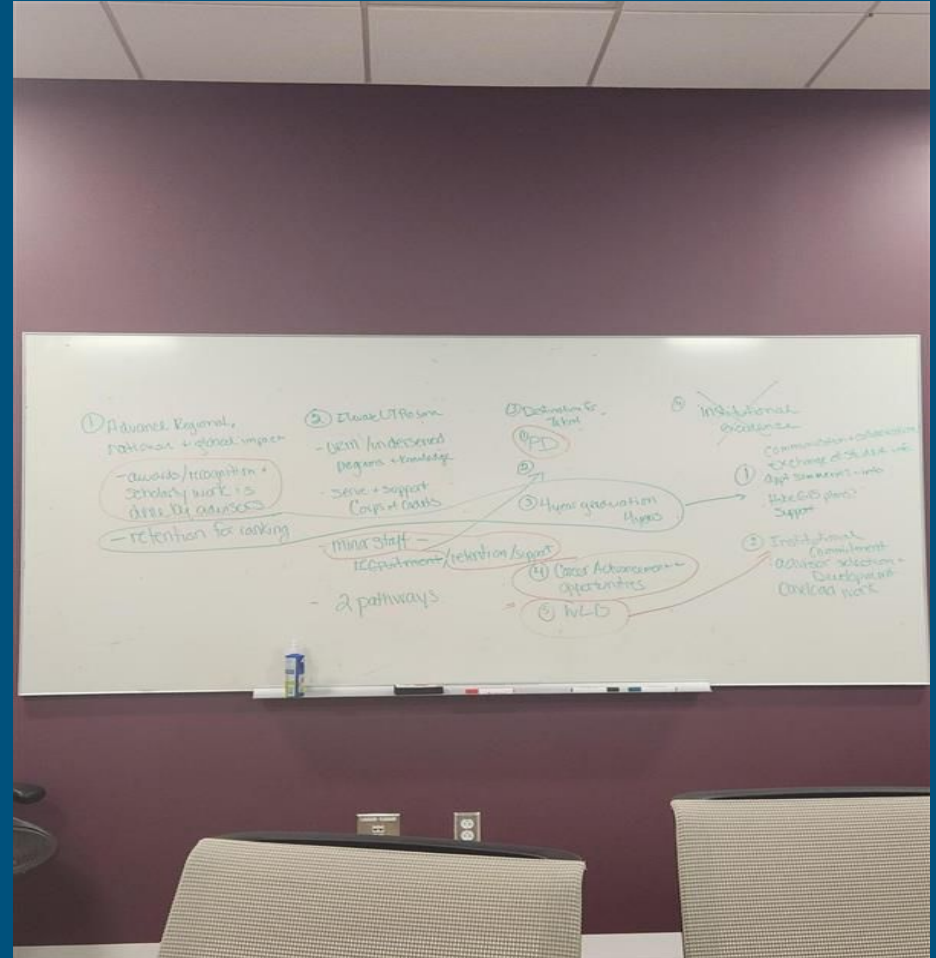
ACADEMIC ADVISING INITIATIVES



# Process Continued

We then mapped the themes to University Initiatives (Beyond Boundaries) so our work can be in support of university initiatives.

1. Advance regional, national, and global impact
2. Elevate Ut Prosim
3. Destination for Talent
4. Institutional Excellence



# Thoughts as we processed all information

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- Want the goals to be attainable
- Want the goals to be intentional (why we went from 8 to 3)
- Want goals that will stretch across five years knowing we cannot accomplish them all across all five years
- Recognizing our decentralized nature
- Are there things we are already working towards from our previous strategic plan but moving in slightly different directions





Then we arrive at the Strategic Plan

# Goal 1

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**Develop a set of guidelines for appointment summaries to aid in coordinated care and holistic advising.**

## **Strategies:**

- Continue to work towards a high percentage of appointment summary completions in Navigate
- Explore recommendations for appointment summary content which would include ways to support the assessment of advising
- Effectively communicate to students the intended uses of appointment summaries

## **Connections to other initiatives:**

- Beyond Boundaries: Destination for Talent (4 year graduation rates)
- Beyond Boundaries: Increase in Retention to support National Rankings
- NACADA Conditions of Excellence:
  - Communication and Collaboration
  - Technology informed advising

# Goal 2

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**Educate students on new approaches to academic planning as they begin their time at Virginia Tech.**

## **Strategies:**

- Establish best practices for utilizing academic plans in the advising session
- Collaborate with campus partners such as, but not limited to, the Office of the University Registrar, Bridge Experience, Career and Professional Development, and Experience VT to support a holistic approach to an academic plan
- Communicate and incorporate new technologies as part of academic planning to include the Course Catalog and other components of the Banner upgrades.

## **Connections to other initiatives:**

- Beyond Boundaries: Destination for Talent (4 year graduation rates)
- Beyond Boundaries: Increase in Retention to support National Rankings
- NACADA Conditions of Excellence:
  - Communication and Collaboration
  - Technology informed advising

# Goal 3

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## Enhance growth and development opportunities for the advising community.

### Strategies:

- Establish a professional development growth plan for academic advisors
- Review current professional development offerings and evaluate new opportunities
- Increase recognition of advising at the national level

### Connections to other initiatives:

- Beyond Boundaries: Advance Regional, National, and Global Impact
- Beyond Boundaries: Elevate Ut Prosim by supporting the retention of advisors
- Beyond Boundaries: Destination for Talent
- NACADA Conditions of Excellence:
  - Institutional Commitment
  - Advisor Selection and Development
  - Scholarly Work



# Thank you!

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